

April 1, 2021

Dear Anoka County Board of Commissioners,

Thank you for working on the US Highway 10 improvement project that would add a much needed third lane to US Highway 10 in Coon Rapids. As the regional tourism bureau, the Twin Cities Gateway supports your efforts and the positive impact that this project will have on the area and the tourism business. I would like to specifically support your efforts to seek Federal funding for this project as it would have a regional benefit to our area.

Adequate transportation and ease of traffic flow is always a focal point for tourism destinations and a major decision point for those organizing large events. Traffic congestion leads to frustration for tourists and event participants, who may choose other, more convenient, options if they have had a bad experience in our area. Highway 10 improvements would have a positive traffic effect on the west side of our Twin Cities Gateway area and visitors would be pleased with our highway infrastructure while driving to Anoka and Coon Rapids for their events.

The Twin Cities Gateway Visitors Bureau represents nine north suburban cities (Anoka, Blaine, Coon Rapids, Fridley, Ham Lake, Lino Lakes, Mounds View, New Brighton and Shoreview) with the intent to generate visitation into our member cities to stimulate tourism-related economic impacts and growth.

Thank you for your consideration and support

Sincerely,

Al Stauffacher

Twin Cities Gateway Director

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